



DELHI BEAUTIFICATION

PROJECT



PARTNERING IN MAKING DELHI BEAUTIFUL & SAFER

Havells collaborated with SDMC to enhance, restore & beautify the appearance of City by illuminating the green covers under Flyovers with new generation landscape lighting & promote community pride.

The Project is undertaken in a bid to beautify the space by combining elements of art, greenery & light to encourage the utilisation of space.



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BEAUTIFICATION

Sometimes it only takes few lights to completely transform a City section. Casting light on a forsaken stretch can bring a renewed sense of appreciation in community. Area's scenic sights attracts tourism & city's image is benefitted.



ENHANCING QUALITY OF LIFE

City beautification makes our communities more attractive & improves the quality of life. A well addressed space, let people connect with surrounding & provide them with positive experience. Variety in the form, texture & color of landscape elements contribute to an interesting environment that attracts passerby. The space under flyovers are constructed with sitting spaces, jogging tracks, planting of flowers, decorative lights and water ATM machines among other facilities. It is only through well thought out planning which includes lighting, that people feel safe in utilising these resources.



RESTORATION EASE

Good maintenance is crucial to sustain City's image. Vandalism, littering & scribbles can contribute to perceptions of a city being uncared. Projecting light with a good lighting design can bring the city out of this disgraceful state.



ENHANCING PEDESTRIAN SAFETY

Well designed path & trails with safe measures could be the key to community wellness. The illuminated stretches with Havells Lighting make the surrounding safe when the community need it most.



END TO END SOLUTION

Involvement of a Professional lighting Company like Havells assures optimum lighting design & provides solution using right wattage, energy efficient products & by avoiding over lighting.

'Bamboo Bollard' with its high quality diffused lighting complements the landscape developed & is ideal solution for creating tranquillizing ambience. The flood light 'Jeta' too provides requisite illumination by highlighting significant features.

QRG

GROUP

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